



FOR IMMEDIATE RELEASE

**SCHUMACHER & SEILER, INC. WINS 2008 WIT WHAM! MARKETING AWARD FOR PROMOTION AND EVENT PLANNING**

*76 Year Old Maryland Based Plumbing Wholesaler is Recognized for an Exceptional Hawaii Dream Vacation Promotion Offered to Its Customers*

Timonium, MD – September 30, 2008 – Schumacher & Seiler, Inc. has been awarded the 2008 WHAM! Marketing award by Wit & Co. Every year Wit & Co. recognizes its members for outstanding achievements in Marketing. Schumacher & Seiler was selected because of their Hawaii Dream Vacation Promotion offered to all of their customers in celebration of 75 years of business.

Schumacher & Seiler, Inc.'s Hawaii Dream Vacation gave customers the opportunity to earn a 7 day vacation and excursion trips. Customers who earned the trip joined Schumacher & Seiler, Inc. employees at the Four Seasons Resort in Maui. Russ Trout, President and CEO, describes the trip as "an unforgettable experience for all!"

About Schumacher & Seiler, Inc.:

With over 76 years of service, Schumacher & Seiler, Inc. is a plumbing wholesaler based out of Timonium, Maryland with branches throughout Maryland and Southern Pennsylvania.

About Wit & Co.:

WIT & Co. is a pioneer in the plumbing, heating and cooling industry. Established in 1974, it is the oldest member-owned and most cohesive group in the industry. Members are independent wholesale distributors committed to growth - and to each other.

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